



All through the evening—that tormenting thought hovered in the back of her mind

A YOUNG girl slipped away from the crowded floor of a ball-room. Unobserved, she crept into the deserted dressing-room, and sank down on one of the chairs in front of a mirror. The maid, noticing her dejected attitude, came forward with an offer of assistance.

"Can I take a stitch in your frock, Miss?" she asked.

But the girl shook her head. And, indeed, her dancing dress, a cloud of delicate lace and tulle, looked as if she had just stepped into it; not a frill was disarranged.

She leaned forward and studied herself for a moment in the mirror. Anxiously she began dabbing powder on her face. All at once a big tear rolled down her cheek.

It was her first big dance—and it was a failure.

MOST girls could have sympathized with her experience;—the dance was one she had looked forward to for weeks. Her dress was the prettiest she had ever worn. Her escort was the man she liked best. But one little thing had gone wrong—and this one thing had spoiled all the rest.

Every time she looked in the mirror she saw that her skin, which should have been smooth and flawless, looked neglected, unattractive. For days she had been struggling with it—but it simply would not come right.

All through the evening, what else could she think of but this one tormenting fact? What use was her pretty frock when her skin was all wrong? The

humiliation of it had taken away all her natural gayety and self-confidence—made her stiff, awkward, silent, when she should have been at her best.

REAL knowledge of the skin and its needs would save hundreds of girls and women from the worry and chagrin of an unattractive complexion.

Any girl, by giving her skin the right care, can keep it smooth, soft, flawlessly clear.

Your skin is changing every day

For your skin is constantly changing—each day old skin dies and new skin takes its place. By giving this new skin the special care suited to its needs, you can actually make it over—you can make it smooth, clear, lovely in freshness and color.

It is to meet the every-day needs of different types of skin that the famous Woodbury treatments have been formulated.

Three of these famous treatments are reproduced on this page. Other complete treatments for all the commoner skin needs are given in the booklet wrapped around every cake of Woodbury's Facial Soap.

Each one of these treatments is based on the highest scientific authority. Each one tells you some special way in which you can improve your complexion. By following the treatment recommended for your type of skin, you can not only free your skin from the

faults that have been troubling you—you can keep it, day by day, in flawless condition. The same qualities that give Woodbury's its beneficial effect in overcoming skin troubles make it ideal for general use.

Get a cake of Woodbury's today. Woodbury's is a skin soap, made in a special way of the purest and finest ingredients. Use it according to the directions given in the treatment booklet, and see what a marked improvement your skin will show within a week or ten days.

Woodbury's Facial Soap is on sale at all drug stores and toilet goods counters in the United States and Canada. A 25 cent cake lasts a month or six weeks for general cleaning use, including any of the special Woodbury treatments.

Write today for a complete set of the Woodbury skin preparations

For 25 cents we will send you a complete miniature set of the Woodbury skin preparations, containing:

A trial size cake of Woodbury's Facial Soap
A sample tube of the new Woodbury's Facial Cream
A sample tube of Woodbury's Cold Cream
A sample box of Woodbury's Facial Powder
Together with the treatment booklet, "A Skin You Love to Touch."

Send for this set today. Address The Andrew Jergens Co., Spring Grove Ave., Cincinnati, Ohio.

Three famous treatments for improving your skin

If you do not find here the treatment your skin needs, look for it in the booklet of famous skin treatments wrapped around every cake of Woodbury's Facial Soap



Is your skin dull and sluggish?
How you can rouse it

Just before retiring, wash your face and neck with plenty of Woodbury's Facial Soap and warm water. If your skin has been badly neglected, rub a generous lather thoroughly into the pores, using an upward and outward motion. Do this until the skin feels somewhat sensitive. Rinse well in warm water, then in cold. Whenever possible, rub your skin for thirty seconds with a piece of ice, and dry carefully.



Conspicuous nose pores grow larger
if neglected

To reduce enlarged pores, follow every night this simple treatment: Wring a soft cloth from very hot water, lather it with Woodbury's Facial Soap, then hold it to your face. When the heat has expanded the pores, rub in very gently a fresh lather of Woodbury's. Repeat this hot water and lather application several times, stopping at once if your nose feels sensitive. Finish by rubbing the nose for 30 seconds with a piece of ice.

To free your skin from blemishes
—the right way



Each night just before retiring, wash your face with Woodbury's Facial Soap and warm water, finishing with a dash of cold water, and dry carefully. Now dip the tips of your fingers in warm water and rub them on the cake of Woodbury's until they are covered with a heavy, cream-like lather. Cover each blemish with a thick coat of this and leave it on for ten minutes. Rinse your face thoroughly, first with clear hot water, then with cold.